

Certified Interpretive Guide Training Workshop

September 27th-30th, 2010

Seattle Aquarium Seattle, WA

The National Association for Interpretation (NAI) in partnership with the Seattle Aquarium in Seattle, WA is offering a professional certification course for individuals who desire to improve their knowledge and skills in delivering quality interpretive programming to all audiences.

The CIG Program

The Certified Interpretive Guide program is designed for anyone who delivers interpretive programs to the public. It combines both the theoretical foundations of the profession with practical skills in delivering quality interpretive programming to visitors.

This 32-hour course includes:

- history, definition, and principles of interpretation
- making your programs purposeful, enjoyable, relevant, organized, and thematic
- using tangible objects to connect audiences to intangible ideas and universal concepts in interpretive programs
- presentation and communication skills
- certification requirements (open book exam; program outline; 10-min. presentation)
- all materials, workbook, and CIG course textbook

The Instructor

Your instructor will be Jessica Moore, an NAI Certified Interpretive Trainer, CIG instructor and Education Program Coordinator for Northwest Trek Wildlife Park in Eatonville, WA. Jessica has been working in the interpretive field for the past eleven years as a National Park Service Interpreter, wildlife park Naturalist and an conservation education program coordinator. She received her Bachelor's Degree in Wildlife Biology from Central Michigan University, and her Master's Degree in Park, Recreation and Tourism Resources from Michigan State University. Jessica is currently serving as the Deputy Director for the Zoo, Wildlife Park and Aquarium section of NAI.

The Setting

All sessions will be held at the Seattle Aquarium in Seattle, WA. Sessions begin at 9:00 am and end at 5:00 pm daily. Participants will need to bring or purchase their own lunch.

Requirements for the CIG Course

Anyone age 16 or over with a desire to increase their knowledge and skills related to interpretation may participate. Membership in NAI is not required, but NAI members pay a discounted fee to participate in the program. You can also elect to take the training without becoming certified.

The Cost

\$375 (includes instructor fee, NAI membership, certification fee, and materials)

Cost Options:

- *Already a member of NAI? Cost is \$325
- *Don't want the certification, just training? Cost is \$300 (includes NAI membership)
- * Don't want the certification or membership, just training? Cost is \$255

Interpretation Library

A set of books needed to complete the open book exam will be provided for the class to use during the workshop; however if you wish to purchase your own set of six interpretive texts (does not include the CIG course textbook which is already provided in your registration fee), you may do so for a discounted package price of \$135 .00. If you order now, the texts will be given to you during the workshop. The texts used are: *Environmental Interpretation* by Sam Ham; *Interpreting Our Heritage* by Freeman Tilden; *Interpretation of Natural and Cultural Resources* by Knudsen, Cable & Beck; *Interpretation for the 21st Century* by Beck & Cable; *Sharing Nature with Children* by Joseph Cornell; *Interpreting for Park Visitors* by Bill Lewis.

Lodging

There are many hotels in the Seattle area:
The Belltown Inn - ~\$110.00 + tax per night
Quality Inn & Suites Seattle Center - ~\$139.00 + tax per night
Seattle Marriott Waterfront - ~\$189.00 + tax per night

Registration

Participants may register by sending a check made out to Jessica Moore to:
PO Box 1641 Eatonville, WA 98328

For more information, call 360-832-3538 or email moorejessica2000@yahoo.com

Certified Interpretive Guide Course Registration September 27th-30th, 2010

Name _____

Address _____

Phone _____

Email _____

Course Fee \$ _____

Order Interpretation Library \$ _____

Total \$ _____

