

**National Association for Interpretation
National Workshop, Wichita, KS
NAI Region 4 Business Meeting
November 7, 2007**

Ginger Murphy, Region 4 Director, welcomed and recognized new members and students.

Evie Kirkwood: Great Lakes Park Training Institute will be held February 18-20, 2008 at Pokagon State Park. New certificate program for women to be conducted this year. Flyers were passed out.

National News:

1. New core value will be implemented, which will affect how the national office works. The new core value is: *We believe in responsible business management that supports healthy environmental practices to the greatest extent possible in all aspects of NAI operations.*
2. Changes in the certification program – the Certified Interpretive Manager (CIM) and Certified Heritage Interpreter (CHI) programs may be made shorter and turned into online training. They will become a module format instead of a four day class format.
3. National Strategic Plan. “What do we want the interpretive profession to look like in 2015?” Trying to look at the long term vision of the profession. Results of the survey are on the website.
4. New MOU with Greece is being pursued. MOUs with China and Korea already have been set up. These countries have come to us for participation in NAI. No cost to NAI. We will get a percentage of their membership, and will provide all materials as a PDF electronic format.
5. No Child Left Inside Coalition. 113 organizations are part of this, including NAI.
6. A mediation process has been occurring with the executive staff to look at needed changes with staff. Items for discussion:
 - a. Personal relationship between director/associate director
 - b. Funds development
 - c. Certification sustainability

Committee Reports:

Awards Committee:

1. Need someone from IN in December 2008
2. Need someone from MI in December 2009
3. Nomination forms are in the current newsletter
4. 2007 Award Recipients are: Ann Bugada, Tim Krynak, Bob Dispenza, Kara Haas

Archives Committee:

1. Need an IN person
2. 50 New items have been donated. They are housed at Ball State in Indiana. Temporarily on hold due to student items coming in.
3. New items are welcome.

Interpretive Project Grants Committee:

1. IPG grants awarded to:
 - a. Outdoor Discovery Center
 - b. St. Joseph County Parks
 - c. Spring Mill State Park
 - d. Upper Wabash Interpretive Center
2. There were changes to forms in the past year. New way to score – working well. Still need reports from some past recipients.

Membership Committee:

1. 40 at 50 program – 40 people can get membership at 50% off. New members only or people who have lapsed over 1 year. Unused money at the end of November will turn into complimentary memberships.

Nominations Committee:

1. Electronic voting took place and went well.
2. Less than half of the membership voted but much more than with paper ballots. NAI 4 led voting with about 36% response.
3. New officers:
 - a. **Julie Champion – Director**
 - b. **Tim Krynak – Deputy Director**
 - c. **Jen Wright – Secretary**
 - d. **Marvin McNew – Treasurer**

Partnership Committee:

1. Need new chair
2. \$230 donated for booth space
3. New promotional brochure will be out by December 3

Publications Committee:

1. Newsletters have gone out.
2. Electronic copies are available, let Deb Nofzinger know if need one.
3. Ginger is sending out e-reminders about various topics
4. Interpretive booklet – 2008 will be *Working with Seniors and Special Audiences*

Treasurer's Report (out of order)

1. Balance of funds is just under \$51,000
2. Investments will be held at National office, per newly approved policy
3. Interest will be given to regions/sections for balances over \$10,000

4. National office can use the money instead of borrowing from line of credit – this makes good business sense
5. Same % interest as current Wells Fargo gives on a CD.

Scholarships and Grants Committee:

1. Need people to put in applications for grants!
2. One certification grants will be given away at RIW
3. Grants to attend National Workshop were given to:
 - a. Kara Haas
 - b. Rick Stronks

Training & Membership Committee:

1. Volunteer workshop will be held December 5 at Pokagon
2. Raptors workshop will be held in 2008

Student Involvement Committee:

1. A hostel will be available for students at the spring RIW
2. CD available for students – on interpretation as a profession

Ways and Means Committee:

1. Stop by booth at NIW! Many items available.
2. Acorn Naturalist continues to sell themed inserts
3. Herps booklet is almost updated
4. Bird-a-thon has over \$1,000 collected

Website Committee:

1. Issues are being dealt with
2. Things are almost updated, new template being developed – thanks to Rich Niccum for his work

Deputy Director Report:

1. 175 attended the RIW at Pokagon
2. April 8-11, 2008 workshop will be at Cuyahoga
3. Road Show will be offered
4. Ontario, Algonquin - 2/23-26, 2009
5. 2010 – Michigan
6. 2011 – Indiana

Respectfully submitted draft by Vicki Basman for Leslie Witkowski