



In Attendance:

Officers: Julie Champion (Regional Director), Jen Wright (Secretary), Haley Samuelson-Couchman (Archives), Pete Stobie (Awards), Rich Niccum (Interpretive Project Grants & Webmaster), Andrea Haslage (Scholarships & Grants), Student Involvement (Wil Reding), Ways & Means (Teresa Rody/Susie Edwards), Leslie Witkowski (Membership)

Director's Report (Julie Champion):

- National News and Issues
 - National has established a new corporate advisory council which just met in May and will be working on such things as acquiring new sponsorships.
 - We will continue to see more online documents/brochures, etc. from the national office – This will save in printing, mailing, etc. costs. They have been mailing postcard reminders.
 - We are continuing to see updates on the national website
 - Last international conference did well making \$17,000 which covers the cost of the event and continues to be self-sustaining.
- Bulk e-mail needs
 - Julie is working on the process of sending bulk e-mails to the regional membership.
- Regional Business Meeting at National
 - This will be the same format as last years with icebreaker at beginning. Send report to Julie Champion if you are not planning to attend the workshop.

Secretary's Report (Jen Wright):

- Volunteer list update
 - Jen will update the list of volunteers which we have collected at the previous workshops and send that list to committee chairs to use for recruitment.
- NAI Now contributions update
 - Continue to send Jen NAI Now updates and remember to keep them VERY short as we only have 50-75 words/region for all of our announcements.
- Committee chair list
 - Send Jen any changes that you make in your committees so that the committee chair spreadsheet can be updated.

Treasurer's Report (Marvin McNew):

- Region IV is doing very well financially with total current assets at \$61,521.05. This is thanks to an awesome 2007 Regional Workshop which is still wrapping up but should show profits of \$8-10k. Both high attendance and abundant sponsorships helped this figure!

Deputy Director's Report (Tim Krynak):

- Regional Workshops – 2009 Update

- The site of the workshop has been changed. We will now be at Camp Dorset Lion's Camp in Dorset, Ontario. This is closer to Algonquin Provincial Park and will fit better with the NAI budget. Accommodations will include cabins some hotels & cottages. There are also hotels located within 5 min of the camp if necessary.
- Committee is still looking for presenters as of mid July no one has sent in a proposal. Deadline is August 31st, 2008 and form is online!
- Regional Workshop 2010
 - Organizing committee has met and is currently looking at hotels in the downtown Midland area.
- Regional Workshop 2011
 - Potential for Southern Indiana, Spring Mills
- Procedures Manual Update
 - Tim has completed the procedures manual update and all committee chairs should have received a copy by e-mail. Tim is now working on getting all forms into PDF format to include in the manual. If you have forms that you use in your committees continue to send them to Tim Krynak.

Committee Reports:

Archives (Haley Samuelson-Couchman):

- Haley will be going to Ball State next week to take a load of archive materials. Ball State is uploading all of Region IV FourThoughts online and users will be able to keyword search the archives.
- Archives committee is in need of new committee members – specifically from OH and IN
- Current projects include getting Region IV info synced with National Office for information sharing options. This will be ready for use by 2009 Regional Workshop.

Awards Committee (Pete Stobie):

- NAI National 2008 Awards
 - Early deadline for 2009 Awards is October 31st!!!
 - Kevin Arnold will report for Pete at Region IV meeting in Portland, OR
 - Results of 2008 National Awards
 - Jean Kinnear (NAI Fellow)
 - Dan Best (Master Interpretive Manager)
 - David Gates (Outstanding volunteer)
 - Susan Boggs (Meritorious Service)
 - O. Christian Nelson (Retired... - Nominated by Howdy Weaver)

Interpretive Project Grants (Rich Niccum):

- September 1, 2008 is deadline for IPG.
- Last year we had 7 grants submitted and usually average 10-11 so spread the word.
- In 2008 we increased the total amount of the grants to \$3,000 which was \$500 more than previous years.
- Will review IPG proposals through September and will award grants by October 1st. Money will be distributed in November.
- Applications will be in the next FourThought and can be found online.
- IPG Committee is looking for committee members. Loose a total of 4 this year.

Membership Committee (Leslie Witkowski):

- Membership Give Away Campaign
 - 14 people have been entered at the NAI office & 4 more will be submitted bringing us a total of 18 new memberships.
 - \$22.50 will be remaining which is not enough for professional basic membership. Leslie posed question of what to do with remaining funds?
 - Suggestion to give one discounted membership
 - Recommendation was to give one more complimentary membership away at the Professional Basic level

MOTION: Wright moved to approve the spending of \$33.50 out of the current budget to increase the remaining funds in the complimentary membership campaign to \$55 and give away one more professional basic membership to the next applicant. Second by Champion. Vote: Unanimously accept.

- 2 National Memberships still available.
- Region IV current membership is at 713!!

ACTION ITEM: Rich will remove Complimentary Membership form website.

Nominating Committee (Ginger Murphy):

- No report

Publications Committee (Ken Rosenthal):

- FourThought went to printer on Friday, August 1.
- There were 9 inserts in this FourThought. Ken is questioning whether there is some way to reduce that number, or prioritize what gets included with FourThought and what just goes out by email and/or website?
 - Discussion: Andrea has 2-3 inserts/FourThought. Historically has tried to get them in twice but never get response from the first round. Recommendation to put them in only one issue.
 - Pete recommends that we use website more – add paragraph in FourThought to keep eyes open for application in future month.
 - Recommendation – Just ask people to go to website and just download forms – No insert! Some would prefer inserts still due to slow internet.
 - Pete - Suggestion to wean ourselves and use less forms from now on. Agreed upon by officers and committee chairs.
- The interpretive booklet on programming for Seniors is not finished and has not received enough info to finish. Ken suggests idea that it will be more advantageous to offer a mini-workshop or two, for brainstorming ideas on senior audiences or presenting to people with disabilities. Ken's wife is a CTRS (certified therapeutic recreation specialist) and could easily be talked into doing a mini-workshop.

ACTION ITEM: Carly and Ken will figure out a way to get an article in the FourThought to include what was submitted.

ACTION ITEM: Ken will get deadline and actual theme title for the next Interpretive Booklet (Winter) to Rich for the website.

ACTION ITEM: Rich will create a page on the website to advertises for the next insert

- The next FourThought deadline is September 10.

Scholarships and Grants (Andrea Haslage):

- Progress update
 - Committee gave away last certification grant for the year! None of participants at RIW session applied for grant.
 - Grant/scholarship applications for Non – NAI workshops, academic scholarships and 2009 regional workshop scholarship will all be in next FourThought.
 - 2 National Workshop Grant have been given away to Amy Roell & Jen Wright.
 - Still looking for more committee members

Strategic Planning (Ginger Murphy):

- No report

Student Involvement Committee (Wil Reding):

- Collecting information on universities is still proceeding
 - Andrea needs updated list by late September
 - Having difficulty reaching Ken Bowald as Hocking College. If anyone has a way to reach Ken please let Wil Reding know!
- Committee membership updates
 - Dorothy McLeer has added as a new member
 - Wil ask Eileen (who also offered) to serve another 3 years.
 - At end of 2009 will need new members and also new chair.
- Student presentations regional workshop went very well
 - 4 students gave presentations and the audience was full of NAI members.
 - Lots of evaluations and 3 out of 4 students responded to Wil about how great it was to have that experience.
 - One committee member is working on coordinating this session for next regional
 - One committee is working on survey for students
 - Would like to always have a standard slot for student presentations at Regional workshop. Students are lifeblood and we need to continue to foster them! Recommend that it is not opposite leadership forum.

ACTION ITEM: Julie Champion will check the strategic planning notes as she thinks that this was something that we had already decided upon.

Training and Membership Services Committee (Robin Dungan):

- 2 mini-shops are currently being planned.
 - Glaciers, Gravel, Geology Thurs., September 11th, Kalamazoo Nature Center. Deadline Sept. 1
 - Natural Flats – Interpreting history Deadline September 18th

Ways and Means Committee (Teresa Rody/Susie Edwards)

- Teresa is working on unpacking boxes of Ways & Means “stuff” sent from Susie. The official transfer of knowledge has occurred and Susie will be fazing herself out of the process.
- *Tracks/Scats & Wetlands Wonders* have been reprinted (250 copies)

- Working on reprinting of *Herps*
- *Rocks & Minerals* needed update of mailing address and website.
- Susie recommends that we pay Dave Kronk outright for the remainder of the DVD's
 - We officially have 14 left but owe him for 20.
 - Agreement was that we get \$10 for each one of the 20 sold for \$20 plus \$4 S&H
 - Therefore we owe him \$200.

Motion: Wright moved to approve paying Dave Kronk \$200 for the remaining DVD's. Champion seconds. Unanimously accept.

- Committee will need help at national workshop for Region 4 booth. Grant winners (Wright & Roell will help). Contact Teresa Rody if you are willing/able to help.

Webmaster (Rich Niccum):

- Website update
 - All updates have been made on the website. Please double check if you've sent something to Rich over the summer to make sure that it has been posted.
 - If you know of any good Region 4 member sites that you'd like to see linked to Region 4 send information to Rich.
 - Send Rich any photos from workshops/programs to add to photo gallery.
 - Working on online registration for Feb. conference to take registrations and credit card payments. Hopefully will be ready for 2009 Regional Workshop.
 - Policy manual is now online
 - Pincentive will run through end of year and Rich will keep link up till then
 - Website is averaging 300-350 hits/month

Other Items:

- Question about how many people are getting newsletter by e-mail vs. snail mail. Thought is not very many getting via e-mail.
- To get on the e-mail list call Ken Rosenthal to be added to the list.

Next Conference Call: October 21st, 2008 (afternoon)

Adjourn: 12:35PM