



Region 9 of the National Association for Interpretation
Northern Nevada, Northern California, Hawaii and Guam

January 2008

**Big Trees and Big Ideas:
Growing a Profession for the 21st Century**

The 2008 Region 9 Spring Workshop will be March 7th, 8th and 9th, in Eureka, on the picturesque northern coast of California. This year, we overlook Humboldt Bay and walk beneath the majestic coastal redwoods. Oral presentations, including a poster session, will run throughout the workshop. Newly elected President for NAI, Jim Covell, will provide insight into his agenda for the year to come. Internationally renowned interpreter, Dr. Sam Ham, will be featured as the keynote speaker.

The theme for this year's workshop is "Big Trees and Big Ideas: Growing a Profession for the 21st Century." As the world changes, so must the craft of interpretation. How do we adapt our profession to society's changing needs? (Or should we?) What talents, skills, techniques—tried or imagined—must we possess to facilitate the connections between a changing world and a changing public?

This year's workshop will offer a taste of Humboldt, from exploring the coast's big trees to enjoying the local cuisine. Attendees are invited to come early and stay late to enjoy a variety of field trips that showcase the area's rich natural and cultural resources. New to the Spring 2008 workshop is the opportunity for participants to receive course credit through Humboldt State University. If you are interested in presenting or attending, you can visit the workshop's website at www.humboldt.edu/naiworkshop. This is a great opportunity to network and share ideas on growing our profession for the future of interpretation.

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Director's Report

Dear NAI Region 9 members,

As I write this on New Year's Day, 2008, I wish you all the very best for the year to come.

I am pleased to announce my choice for the Director's Award for 2007, Camra Wolff, our long-serving Scholarship Committee Chairperson. Cam Wolff has raised tens of thousands of dollars for student scholarships and has coordinated the live auction at the Spring Workshops for as long as Lester Hodgins and I can remember. Cam's positive and can-do attitude is an inspiration to all who know her. Congratulations to Cam, and an all-important great big "thank you" to Dennis Wolff, for sharing her with NAI! There is more in this newsletter about the scholarship program, which provides support for student members to attend the Spring Regional Workshop and Fall National Interpreters Workshop.

Our Spring 2008 Workshop planning process is moving right along and the Humboldt State University and Redwoods Parks people (NPS and State Parks) are creating a great program at a wonderful site for us. Mark the dates March 7, 8 and 9 on your new 2008 calendars and join other Region 9 (and Region 8 and 10) members at this event. Our special guest will be newly-elected NAI President, Jim Covell, Region 9's own!

The National Interpreters Workshop for 2008 is in Portland, Oregon, November 11 to 15, in Region 10. I hope this "close to home" event will have a good showing of Region 9 members. The call for papers is out (see the website, www.interpnet.com for details; click on "national workshop" in the banner) and the deadline is March 31, 2008. Consider giving a presentation!

Our Region has a website, accessed at www.nairegions.org (click on "9"). And you should be getting an e-mail version of the NAI newsletter, "NAI Now", which replaces the paper copy, "InterpNews." If you did not receive the December one, contact membership@interpnet.com and get subscribed to "NAI Now."

Friends, be well! Enjoy Life! Contact me at lnkpln@earthlink.net or call me at (510)526-7609 or write me at 308 Ashbury Avenue, El Cerrito, CA 94530 with any questions, comments, suggestions or just to say, Hi!

Best wishes for the New Year!
Alan Kaplan,
Director, Region 9

Westwinds is published four times a year by Region 9 of the National Association for Interpretation (NAI). All members of NAI in Northern Nevada, Northern California, Hawaii and Guam receive this newsletter as part of their membership.

Please send all changes of address to the National Office:

National Association for Interpretation
P.O. Box 2246
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888-900-8283
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CIT Train-the-Trainers Course Yosemite NP, February 25-29, 2008

Join Tim Merriman, NAI Executive Director, and Lisa Brochu, NAI Associate Director, for a 5-day Certified Interpretive Trainers workshop in February 2008 at the Ahwahnee Hotel in Yosemite National Park.

The Certified Interpretive Trainer (CIT) workshop is designed to improve your skills as a trainer using NAI's Certified Interpretive Guide (CIG) curriculum. Once you take the class and pass the credential requirements for CIT, you can use NAI's curriculum and certify staff and volunteers at your own site or serve as a contractor to sites without a trainer on staff. This workshop is required for those who want to teach the CIG curriculum, however an additional two-day training workshop is also required for CIG instructors to use the CIH materials.

During the 5-day CIT workshop, you'll receive the complete CIG course, so there is no need to take the CIG workshop first. You can also complete the CIG credential at the workshop if desired.

Participants do not have to be members of NAI to become certified or to attend the workshop. Cost for members is \$600 or \$675 for non-members (including the certification fee). The registration fee includes workshop materials, 5 days of instruction and refreshment breaks. Meals and lodging are not included.

For more information, check out the NAI website at www.interpnet.com/certification/workshops/CIT_YosemiteNPCA_feb08.shtml

REGION 9 SPRING WORKSHOP SCHOLARSHIPS AVAILABLE!!

FOR? 2008 Region 9 Annual Spring Workshop, March 7-9, 2008, at CA State University, Humboldt.

WHO? Students, New Interpreters (<5 years) & Part-time or Seasonal Interpreters (<5 years).

HOW? Request an application from Cam Wolff, 9880 Brunswick Way, San Ramon, CA 94583-2906 or email to ednaturally@comcast.net or phone 925-828-6084.

Application form **WILL BE DUE** to committee no later than

FEBRUARY 1, 2008

Calaveras Big Trees Association Receives National Award

The Calaveras Big Trees Association, affiliated with Calaveras Big Trees State Park in Arnold, CA, is the recipient of the National Association for Interpretation (NAI) *Excellence in Interpretive Support Award* for 2007. Wendy Harrison with Calaveras Big Trees State Park accepted the award at NAI's national workshop in mid-November in Wichita, KS. The workshop provided participants with professional skills and ideas and networking opportunities with others in the fields of environmental, cultural, historical and recreational resources interpretation. This year's workshop focused on the theme of "Broadening Horizons."

As an integral part of NAI's efforts to promote excellence in interpretation, the **Excellence in Interpretive Support** award is presented to either a member or non-member organization who has shown recognition of the value of interpretation through exceptional and sustained support. This support may be financial, administrative or executive, and serves as a respected model for other interpretive venues and contributors.

Calaveras Big Trees Association (CBTA) was formed in 1974 by a small group of people whose goal was to help provide financial support for the interpretive activities which would enable visitors understand, appreciate, conserve, enjoy, and explore the wonders of Calaveras Big Trees State Park. Since that time, CBTA has grown to over 600 members and provided continuous and growing financial support over the past thirty-three years. CBTA has also been involved in a major fundraising effort over the past ten years for a new interpretive center. The financial support provided by the CBTA has been used in five main areas: improvement of interpretive facilities; staff salaries; volunteer support; event sponsorship; and interpretive materials and supplies. The staff and budget to Calaveras Big Trees State Park simply would not be able to provide the amount and types of quality interpretive services to its visitors without their support. CBTA has set high standards for other state park cooperating associations and is highly regarded by those organizations. Thanks to Anne Saunders for nominating this outstanding organization for this year's award.

The National Association for Interpretation is a professional organization for park historians & naturalists, heritage interpreters, zoo and museum educators, park managers, and others affiliated with interpreting the natural, historical and cultural environment to the public. The organization has over 4,000 members. For more information about the November workshop or the organization, contact NAI Executive Director, Dr. Tim Merriman in Ft. Collins, Colorado. (1-888-900-8283) or visit our website: www.interpnet.org.

Congratulations!

This page was the Call For Papers for the 2008 R9 Spring Workshop—pdf file that wouldn't copy right, so I just printed the page from the file and stuck it in.

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Don't Miss Out! Region 9 Interpretive Events

UC Davis Arboretum

1 Shields Drive, Davis
arboretum.ucdavis.edu

Botanical Watercolor Workshop

(registration required)
February 3, 9 am to 4 pm
530-752-4880

Elderberry Flute Making Workshop

Free to the public
February 24, 1 to 3 pm
530-752-4880

Members-Only Plant Sale

(join at the door & get a free plant plus 10% discount on purchases)
March 15, 9 am to 1 pm
530-752-4880

Oakland Zoo

9777 Golf Links Rd., Oakland
www.oaklandzoo.org

Animal Amore Tour

February 14, 15, 16; 9 to 11 am
510-632-9525 x131 (Amber Frisbie)

Animal Amore Evening

February 15 & 16, 5 to 7:30 pm
510-632-9525 x131 (Amber Frisbie)

Santa Cruz District, CA State Parks

www.santacruzstateparks.org
www.parks.ca.gov

Migration Festival

February 9, 11 am to 4 pm
New Brighton State Beach (Capitola), Henry Cowell Redwoods State Park (off Hwy 9 in Felton) & Natural Bridges State Beach (end of West Cliff Drive in Santa Cruz)

"Romance in the Redwoods"

Guided Walk, adults
Big Basin Redwoods State Park
(9 miles outside Boulder Creek on Hwy 236)
831-338-3944 (Susan Blake)

San Francisco Maritime National Historical Park.

415-561-7170 (John Cunnane) or
415-561-7169 (Peter Kasin)
www.nps.gov/safr

Ship/Boat Modelers' Workshop

Year-round, Saturdays, 9:30am-afternoon
Aboard ferryboat Eureka, Hyde Street Pier, SF
415-556-1613 (Terry Dorman)

Alma Sail (historical/hands-on event)

Saturdays and Sundays, March 8 through November 29, 1:00pm-4:00pm
Aboard Scow Schooner Alma, Hyde Street Pier, SF
415-561-7170 (John Cunnane)

Chantey Sing (historical/musical event)

First Saturday of every month, 8:00pm-12:00am
Aboard the ship Balclutha, Hyde Street Pier, SF
415-447-5000 (Peter Kasin)

Historic Waterfront Walking Tour: From Gold Rush to National Park

Every Saturday and Sunday (Winter), and every Friday and Saturday (Spring, Summer, Fall), 10:30am-11:30am
Argonaut Hotel lobby, 495 Jefferson Street, SF
415-561-7170 (John Cunnane)

Maritime History Class

January 28 and February 4, 9:00am-12:00pm
J. Porter Shaw Library, Lower Fort Mason, Bldg. E, 3rd Floor, SF
415-561-7009 (Ted Miles)

Shipwrecks, Scalawags and Scavengers: The Storied Waters of Pigeon Point

Saturday, February 9, 6:00pm
J. Porter Shaw Library, Lower Fort Mason, Bldg. E, 3rd Floor, SF
415-561-7040 (Melani Van Petten)

African American History Month Events:

Chanteys: The African American and Caribbean Connection

February 10, 3:00-3:45pm
Historic sailing ship Balclutha, Hyde Street Pier, SF
415-561-7170 (John Cunnane)

William Shorey: Whaling Ship Captain

February 10 and 24, 1:00pm-1:30pm
Visitor Center Theater, 499 Jefferson Street, SF
415-561-7170 (John Cunnane)

Maritime Routes of the Underground Railroad

February 24, 2:00-2:45pm
Visitor Center Theater, 499 Jefferson Street, SF
415-561-7170 (John Cunnane)

NAI Region 9 Board *Plus*

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Advertising in Westwinds

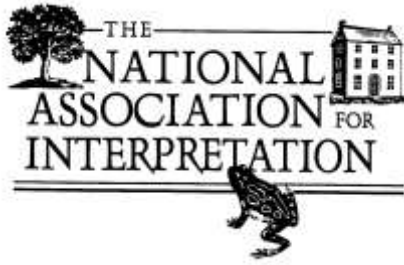
Show off your programs or products!

Region 9 of the National Association for Interpretation welcomes advertising in our quarterly newsletter by businesses and individuals with related services.

Except for business cards, please submit ads as photo-ready stats.

Payment should be made to "Region 9-NAI" and submitted with copy to the Editor. Please contact the Editor with any questions.

<u>Ad Size</u>	<u>Price</u>
Business Card	\$15
Quarter Column	\$20
Half Column	\$25
Full Column	\$40
Half Page	\$55
Full Page	\$100



Deadlines for submission to Westwinds:

March 15 for Spring issue
June 15 for Summer issue
September 15 for Fall issue
December 15 for Winter issue

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